**TTRAPS Rhetorical Analysis Strategy**

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| **TTRAPS** | **What I think…** | **Textual Evidence** | **Author’s Purpose** |
| **T—Topic**   * What is the topic of the selection? * How do you know this is the topic? * What do you know about the topic? * What else do you need to know to understand the topic? | **Literal Topic 1:** | **Topic 1:** | **Topic 1:** |
| **Analytical Topic 2:** | **Topic 2:** | **Topic 2:** |
| **T—Tone**   * Is the tone positive? * Provide a descriptive word. * Is the tone negative? * Provide a descriptive word. * Why would the author choose this tone? | **Tone 1:** | **Tone 1:** | **Tone 1:** |
| **Tone 2:** | **Tone 2:** | **Tone 2:** |
| **R—Rhetorical Fallacies**   * List at least three rhetorical devices that were used. | **Rhetorical Device 1:** | **Rhetorical Device 1:** | **Rhetorical Device 1:** |
| **Rhetorical Device 2:** | **Rhetorical Device 2:** | **Rhetorical Device 2:** |
| **Rhetorical Device 3:** | **Rhetorical Device 3:** | **Rhetorical Device 3:** |
| **A—Audience**   * Who is the sender of the message? * Why is he/she sending this message? * Who is the intended audience? * Why did the sender choose this audience? | **Sender** | **Sender** | **Sender** |
| **Audience** | **Audience** | **Audience** |
| **P—Purpose**   * What is the purpose of this selection? |  |  |  |
| **S—Select Rhetorical Appeals**   * **Ethos**—credibility—qualifications, personal experience, first person pronouns, specialized language, references experts, cite authority, allusion, endorsement * **Pathos**—emotions—imagery, sound devices, figurative language, connotation, allusions, endorsements, personal anecdote, details * **Logos**—logic—facts, details, common sense, cause-effect, compare-contrast, statistics, precedent, research, reference expert, cite authority, personal anecdote | **Ethos—Ethical** | **Ethos—Ethical** | **Ethos--Ethical** |
| **Pathos—Emotional** | **Pathos—Emotional** | **Pathos--Emotional** |
| **Logos—Logical** | **Logos—Logical** | **Logos--Logical** |